











Thermal-Eye X-50 Product Description Presentation

September 2007

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Infrared Products



The Thermal-Eye X-50 has been designed for the cost-sensitive Local and Federal Law Enforcement markets where price often takes priority over performance and features.

The primary mission of the X-50 is to support first responders with rapid, easy to use, handheld thermal vision hardware to find and locate suspects and victims.

Dealer Cost = \$3,995 MSRP = \$4,995



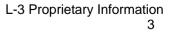
September: Product Launch / October: Shipment Delivery





Size	- 5.25 L x 4.5 W x 2.0 H inches - 13.4 L x 11/4 W x 5.1 H cm			
Weight	- 13 Ounces (381 grams) with AA batteries installed			
Mounting	- ¼-20 tripod mount			
Environmental	 Operating Temperature: 14°F to 122°F (-10°C to +50°C) Storage Temperature: -4°F to 176°F (20°C to +80°C) Waterproof to 9ft (3m) submersion; Buoyant in fresh water Shockproof to 6ft (2m) drop EMC/EMI: FCC Part 15 and CE Mark 			

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Product Description - Technical



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Focal Plane Array	Material: Amorphous Silicon Microbolometer Pixel Count (Resolution): 100 x 80 Spectral Response: 7-14µm Detector Thermal Sensitivity: < 150mK	0.0
Optics	Field of View: 11°H x 8°V Focal Length: 16mm Minimal Focal Distance: 3ft (1m)	
Video	Output Format: Analog NTSC or PAL on rear outlet jack Viewfinder Display: Monochrome LCD (320x240) Viewfinder Brightness: Integral to Power On/Off Switch	
Power	2 AA batteries; 9 to 12 VDC input on rear outlet jack	
Operating Time	2 hours with alkaline, 5 hours with lithium	



"X" Portfolio Spec Comparison









	X-200	X-100	X-50
Specs			
	450m	305m	305m
Range	1,500 feet	1,000 feet	1,000 feet
Sensitivity	<=50mK	<=100mK	<=150mK
Resolution	160x120	160x120	100x80
FOV	11°	17°	11°
Battery Life	6 Hrs Li, 2.5 Hrs Alkaline	7 Hrs Li, 3 Hrs Alkaline	5 Hrs Li, 2 Hrs Alkaline
	-20° to + 60°C	-20° to +60°C	-10° to +50°C
Operating Temp	-4° to +140°F	-4° to +140°F	+14° to +122°F
	-20° to + 80°C	-20° to + 80°C	-20° to + 80°C
Storage Temp	-4° to +176°F	-4° to +176°F	-4° to +176°F
Color	Green	Black	Dark Blue



Top 3 Performance Differences











Lower Image Quality

- Resolution: 100x80 vs. 160x120
- Sensitivity: 150mK vs.100mK & 50mK

Shorter Battery Life

- 2 Hours Alkaline 2.5 3 Alkaline
- 5 Hours Lithium vs. & 6-7 Lithium

Narrower Operational Temperature

• -10°C to + 50°C vs. -20°C to +60°C (+14°F to +122°F vs. -4°F to +140°F)





Hand Held Remote Stand Alone use for:

- Covertly Finding and Locating Objects Without Visible Light
- First Responder Land & Water Search and Rescue
- Fugitive Pursuit and Apprehension
- Officer Safety and Protection
- Hot Spot and Disturbed Surface Detection
- Routine Crime Watch Patrols
- Crime Scene Investigations
- Night Vehicle Theft Prevention

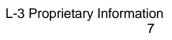
Benefits:

- Pocket Sized Lightweight
- Ambidextrous, use with Single Left or Right Hand (keep one hand free)
- Runs on Commercial AA Batteries
- Designed to Survive Arduous Field Use (Military Battle Proven Design)
 - 6 foot (2m) drop to concrete
 - Waterproof to 9 feet (3m)
 - Floats in fresh and salt water
- Can Detect Human Activity at 1000 ft (305m)
- 2" (0.8cm) Rubber Eye Relief, Display Light Shield
- On Display Battery Indicator
- Tripod Mount

















Thermal-Eye X-50 Value Proposition

- The X-50 is targeted at the budget conscience local and federal law enforcement and first responder markets where both price and performance are major buying decision factors.
 - Sub \$5K cost sets new low floor for hand held IR cameras
 - Increases buying opportunities for municipalities previously unable to afford this technology
- The size and toughness of the X-50 combined with good image performance and range make this product an ideal fit for this market.
- Simple ambidextrous operation allows the X-50 to be put into the hands of untrained users who can quickly master its operation even under stressful and adverse conditions.
- Standard commercial batteries ensure five hour operational life.
- Tripod mounting supports extended covert surveillance operations.







Market Segments



Buyers	Product Applications	
Mayor, City Council	1 st Responder Search, Rescue, and Surveillance	
City or Department Manager	Routine Patrols, Suspect Tracking, and Traffic Stops	
Emergency Mgmt Director	Crime Scene Investigation, Evidence Preservation	
Police Chief, Superintendent	Energy Audits, Animal Tracking	
Plant Security Manager	Perimeter Defense, Mobile Intrusion Detection	
Private Security Owners	Suspicious Activity Observation	
Civilian Border Patrols	Border Observation	
Ranchers	Livestock Protection and Tracking	
Hunters/Trackers	Wildlife Tracking, Varmint Control	
Naturalists	Wildlife Nocturnal Habitat Observation	
Boat Owners, Security	Personal Yacht Security	
Fisherman	Night and Impaired Vision Navigation	
Small Business Owners	Property Protection, Vandalism Reduction	
Data Center Owners	Electrical Panel Monitoring (Insurance Reduction)	
Facilities Owners	Equipment Cooling Optimization	

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Standard Kit

2 AA alkaline batteries Neck & Wrist Strap **Tethered Lens Cover** Lens Cleaning Cloth

Optional Accessories

Hard Protective Case 12VDC Auxiliary Power Cable AC/DC Power Adapter External Analog Output Video Cable











X-50 Competitive Comparison



communications Infrared Products					
Features	L-3 IRP	FLIR	FLIR		
	x50	Flashsight	Scout		
Thermal Imager:					
Technology	Amorphous Silicon	VOx	VOx		
Resolution	100 x 80	160 x 120	160 x 120		
FOV	11°	13°x10°	12° x 9°		
Detection Range	305 meters	609 meters	400 meters		
Weight	.37 kg	0.86 kg	0.68 kg		
Size	13.4 x 1.25 x 5.1 cm	25.4 x 7.16 x 9.68 cm	26.5 x 8 x 10.5 cm		
Battery Type	2 AA Lithium	4 AA Lithium	Rechargeable		
Battery Life	5 hours	7 hours	1.5 hours		
Rugged/Environment					
Performance Level	Very Rugged - Combat Proven	Moderate	Low		
Drop Rating	1.8m drop to concrete	No Drop Rating	No Drop Rating		
		Low pressure jets of water with			
Waterproof	3m - 30 min water immersion	limited ingress	Water spray with limited ingress		
IP Rating	IP-6x	IP-66	IP-54		
Pricing:					
MSRP (Estimated \$)	\$4,995	\$9,995	\$8,000		







Q: The Thermal-Eye X-50 looks just like the Thermal Eye X-100 and X-200 products. How is it different?

A: The X-50 uses the same reliable parts as the X-100 and X-200, but to achieve a lower price point the X-50 differs in the following areas:

- Narrower operating temperature range
- Slightly increased background noise
- Decreased detector sensitivity
- Decreased human detection range
- Increased power consumption which results in shorter battery life
- Increased shutter operation as the camera has a different calibration scheme

Just like the X-100 and X-200, the X-50 is combat, rugged, easy to use, and carries a identical warranty policy.

Q: Why is L-3 Infrared Products introducing the Thermal-Eye X-50?

A: Local law enforcement and first responders are in need of thermal-imaging technology to perform daily operations. Until now, this technology has been out of reach and too expensive. L-3 Infrared Products is meeting the needs of these groups by delivering a hi-tech solution at an affordable price for such budget driven customer.

Q: Why is the Thermal-Eye X-50 dark blue?

A: The dark blue color was selected by L-3 Infrared Products based on in-market research that confirmed the color blue is the color most associated with local law enforcement. Further, the dark blue color allows the camera to be covertly used a night without exposing the location of the officer.





Q: The X-50 specification sheet does not list MIL requirements for environmental endurance and/or ruggedness. Does this mean that the X-50 is substandard?

A: L-3 IRP has chosen not to follow MIL-STD-810 as it does not adequately reflect the environmental conditions to which the camera is subjected in the hands of commercial end-users. For example many MIL tests require a 48" drop test to plywood and foam placed over concrete. L-3 has validated that the X-50 performance is unchanged when dropped repeatedly from a height of 60" directly onto concrete. Because L-3 IRP tests to more realistic end-user conditions IRP delivers reliable and durable end products.

Q: Why is the Thermal-Eye X-50 not equipped with a standard hard case?

A: Field studies have shown that for the local law enforcement and first responder markets a thermal camera spends the majority of its life outside of the hard case. Many end-users prefer to stow their thermal cameras with their first responder kits or along with other standard issue gear. Other end-users prefer to keep their thermal camera close at hand and easily accessible along with other needed equipment such as night sticks and flashlights. To offer the lowest price possible L-3 IRP ships the standard X-50 is a cardboard container. For those who require a hard case, it may be purchased separately.

